

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Continental Business Media, LLC
48 Brookside Road
Topsfield, MA 01983-1551
Tel. No.: 978-500-1904
FAX No.: 978-561-1436
www.facilitymanagement.com

Official Publication of: None
Established: 1978
Issues Per Year: 6



FIELD SERVED

American School & Hospital Facility magazine serves facilities management personnel in U.S. public school districts (K-12), colleges/universities, private schools (K-12), vocational/trade schools, hospitals, nursing homes, assisted living facilities, long-term care facilities, architectural firms and other institutions allied to the industry.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include facility manager, buildings & grounds superintendent, physical plant director, architect, facility planner, building maintenance & operations director and other titled and non titled personnel within the Field Served, some of whom belong to IFMA, AFE, ASHE, AIA, APPA, CEFPI & SCUP.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	330
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	83
Digital _____	-
All Other _____	720
TOTAL	1,133

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,061	100.0	30,061	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,061	100.0	30,061	100.0	-	-

2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January/February _____	24	23	29,140	931	30,071
March/April _____	32	48	29,145	942	30,087
May/June _____	1,212	1,149	28,954	1,070	30,024
TOTAL	1,268	1,220			

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	41,120	3,254	2,798	1.16	00:33	06:57
February _____	40,252	3,149	2,696	1.17	00:39	08:55
March _____	35,154	3,234	2,799	1.16	00:21	03:46
April _____	33,434	3,209	2,828	1.13	00:12	02:12
May _____	33,745	3,421	3,091	1.11	00:19	03:09
June _____	33,981	3,412	3,010	1.13	00:24	03:51
AVERAGE:	36,281	3,280	2,870	1.14	00:25	04:48

*See Additional Data

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3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011
This issue is 0.2% or 55 copies below the average of the other 2 issues reported in Paragraph two.

Business & Industry	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Facility Manager, Buildings & Grounds, Physical Plant, Maintenance, Operations, Engineer, Plant Operations, Locksmith, Security, Building Maintenance, Building Services, HVAC, Envrmt, Main Ops Dir. (Note 1)	Architect, Designer, Facility Planner (Note 2)
Public/Private/Vocational/Trade School/College/University/Hospital/Nursing Home/Assisted-Living/Long-Term Care/Architectural/Design Firm/Other/Not Answered _____	30,024	100.0	28,954	1,070	29,238	786
TOTAL QUALIFIED CIRCULATION	30,024	100.0	28,954	1,070	29,238	786
PERCENT	100.0		96.4	3.6	97.4	2.6

Note 1: Includes members of IFMA, AFE, ASHE, APPA.

Note 2: Includes members of AIA, CEFPI, & SCUP.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	2,731	3,352	1,681	6,694	1,070	7,764	25.9
II. Request from recipient's company: _____	61	71	59	191	-	191	0.6
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	22,069	-	-	22,069	-	22,069	73.5
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
*Other sources _____	22,069	-	-	22,069	-	22,069	73.5
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	24,861	3,423	1,740	28,954	1,070	30,024	100.0
PERCENT	82.8	11.4	5.8	96.4	3.6	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	28,950	1,069	30,019	100.0
Individuals by name only _____	3	1	4	-
Titles or functions only _____	-	-	-	-
Company names only _____	1	-	1	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	28,954	1,070	30,024	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011

Regions	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
NEW ENGLAND _____	1,770	93	1,863	6.2
MIDDLE ATLANTIC _____	3,635	154	3,789	12.6
EAST NO. CENTRAL _____	5,327	209	5,536	18.4
WEST NO. CENTRAL _____	3,327	119	3,446	11.5
SOUTH ATLANTIC _____	4,407	162	4,569	15.2
EAST SO. CENTRAL _____	1,574	62	1,636	5.5
WEST SO. CENTRAL _____	3,313	96	3,409	11.4
MOUNTAIN _____	2,002	49	2,051	6.8
PACIFIC _____	3,593	123	3,716	12.4
UNITED STATES	28,948	1,067	30,015	100.0
U.S. TERRITORIES _____	6	1	7	-
CANADA _____	-	-	-	-
MEXICO _____	-	-	-	-
OTHER INTERNATIONAL _____	-	-	-	-
APO/FPO _____	-	2	2	-
TOTAL QUALIFIED CIRCULATION	28,954	1,070	30,024	100.0

AVERAGE AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6 Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July-December 2008	January-June 2009	July-December 2009	January-June 2010	July-December 2010*	January-June 2011*
Total Audit Average Qualified	35,047	35,105	35,069	35,092	31,817	30,061
Qualified Non-Paid	35,047	35,105	35,069	35,092	31,817	30,061
Print Version Only	35,047	35,105	34,441	34,311	30,884	29,080
Digital Version Only	-	-	628	781	933	981
Qualified Paid	-	-	-	-	-	-
Print Version Only	-	-	-	-	-	-
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2010 - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods of data are displayed.
**NC=None Claimed.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	29,080	100.0	29,080	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	29,080	100.0	29,080	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	981	100.0	981	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	981	100.0	981	100.0	-	-

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

PARAGRAPH 3b:

Other sources include 3 sources of circulation for quantities of 1 copy or -% to 22,061 copies or 73.5%, including MCH.

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness

Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period

User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session

Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period

User Session Duration: The average time a browser remained on the site per session

Page Duration: The average time a browser spent viewing any page(s) on the site

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Linc Murphy, Publisher

Greg Taylor, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 8, 2011

State Massachusetts

County Essex

Received by BPA Worldwide August 8, 2011

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